

NTIA NIGHT TIME
INDUSTRIES ASSOCIATION

SUPPORT
THE BIG FREEZE

GOVERNMENT NEEDS TO
FORCE BANKS TO FREEZE
LOANS/MORTGAGES TO
ALLOW LANDLORDS THE
FINANCIAL FREEDOM TO GIVE
LEASEHOLDERS RENT FREE
PERIODS DURING THIS CRISIS

Ask the Government to act now and show
support in this moment of crisis.

[#WeAreAllInThisTogether](#)

[#TheBigFreeze](#)

**BRITISH LANDLORDS UNITE WITH TENANTS FOR A
COLLECTIVE RESPONSE TO PREVENT MAJOR LOSS**

OF BUSINESS

“It is fantastic news that so many Landlords from across the UK have joined with us at this very difficult time. We are of course, all in this together which is why The NTIA and many British Landlords are asking the Prime Minister and the Chancellor to adopt The Big Freeze urgently. While the government has come an enormous distance at the very difficult time, we run the risk of losing a huge amount of our businesses who cannot afford and often do not qualify for further debt in addition to their losses due to the Covid-19 shutdown. Landlords and Tenants are all businesses that UK Plc relies upon. This is now urgent.”

Mike Kill CEO Night Time Industries Association

“As one of London’s largest landlords in an area of high concentration, we at Soho Estates have been around long enough to have seen several recessions. This is different. We know that for many tenants, things are enormously difficult currently. That is why we are supporting The Big Freeze. As Landlords, we are a keen Stakeholder and part of the community. We know that we must avoid a situation of empty high streets at all costs. We as landlords also have financial commitments as do our tenants. The Big Freeze is a smart solution for all.”

John James MD Soho Estates

WE NEED YOUR SUPPORT

Can **YOU** encourage and inspire **YOUR** colleagues, networks and business database contacts to send an email to their Local MP.

What we Need YOU to do now URGENTLY:

In order for our message to be effective we need to get tens and hundreds of thousands of ordinary people up and down the country, the people who come to our clubs, bars, festivals to.

MESSAGE TO THE PRIME MINISTER

WE ARE ASKING THAT THEY ALL SEND A MESSAGE TO THE PRIME MINISTER THROUGH HIS MESSAGE SERVICE ONLINE WITH THE FOLLOWING MESSAGE:

LINK TO PRIME MINISTERS MESSAGING SERVICE

<https://email.number10.gov.uk>

ENSURE YOU FILL OUT YOUR NAME AND DETAILS AND PLACE THE FOLLOWING TITLE INTO THE BOX ABOVE THE MESSAGE:

TITLE : A JOINT STATEMENT BY THE NTIA AND UK LANDLORDS

MESSAGE

The night-time economy including the hospitality sector, alongside retail, travel and tourism are facing a life or death situation right now, with an unprecedented level of business interruption, enforced by government to protect public health. The issue facing us all is that not enough consideration has been given to the issue of Commercial Loans, Mortgages and financial support. Landlords are ALSO British businesses who form an integral and

vital part of UK Plc. We propose 'The Big Freeze': a portfolio of proposed measures to consider during the COVID-19 period, in addition to the current measures. We propose all financial commitments to banks in terms of mortgages, loans and financial agreements be frozen, without effect on any current covenants or balances in terms of interest. During this period no debt will be accrued. This will give landlords financial freedom to allow tenants to resurrect their business after a period of economic hibernation. We await your imminent response.

EMAIL TO CHANCELLOR OF THE EXCHEQUOR

WE ARE ASKING THAT THEY ALL SEND THIS EMAIL TO THE CHANCELLOR OF THE EXCHEQUOR - Please advise them to FILL IN THE CHANCELLORS EMAIL ADDRESS and ensure you include your name, address aswell.

EMAIL ADDRESS

CEU.enquiries@hmtreasury.gov.uk

SAMPLE LETTER

Dear Chancellor,

A Joint Statement by The NTIA and UK Landlords

The unprecedented nature of the current Covid-19 crisis has put a huge burden on every business and individual in the UK.

We commend the government on much of the action taken. The issue facing us all however is that not enough consideration has been given to the issue of Commercial Loans, Mortgages and financial support.

Landlords are NOT the bad guys. They are British businesses who form an integral and vital part of UK Plc.

The Night Time Industries and the broader hospitality sector, along with retail, travel and tourism industries are facing a life or death situation right now, with an unprecedented level of business interruption, enforced by government to protect public health.

We have a solution: 'The Big Freeze'

What is 'The Big Freeze'? - The Big Freeze is a portfolio of proposed measures to consider during the COVID - 19 period, in addition to the current measures that exist within the UK. We are proposing that all financial commitments to banks in terms of mortgages, loans and financial agreements be frozen, without effect on any current covenants or balances in terms of interest. Commitments will be reinstated once the crisis period ends.

Important: During this period no debt will be accrued.

It is important to recognise that the financial position of each business will be assessed on a case by case basis, and will be supported through this system, accordingly, ensuring that the correct levels of support will be given to businesses which are at risk.

We as representatives of British businesses including bars, clubs, restaurants, retail and tourism and landlords implore the government to implement 'The Big Freeze.'

This will give landlords the financial freedom to allow tenants to get back to business after a period of economic hibernation, ensuring that many of the UK's essential businesses that constitute a large proportion of British GDP will survive this crisis.

We know that the British public will support mechanisms that will see our society through this crisis, without further devastation through the intransigence of the banking and the financial sector.

We shall also instigate a review of insurance underwriting as a part of this for the future too. Chancellor, we invite you to adopt The Big Freeze as a matter of the utmost national urgency immediately.

We await your response imminently.

Sincerely,

Michael Kill, CEO
Night Time Industries Association

John James
MD Soho Estates

Ros Morgan
CEO Heart of London

Nick Capstick - Dale
CEO UK Real Estate Ltd

Laurence Kirschel
CEO Consolidated Developments Ltd

Lisa Morris
CEO Morris Properties/Amusements

Marti Burgess
CEO Lakota Limited Bristol

Dan Davies
CEO Rockpoint Leisure Ltd / IOL

Michael Smith
CEO Brixton BID

Peter Marks
CEO Deltic Group

Dan Deeks
MD Motion Bristol

Mike Grieves
CEO Sub Club Glasgow

Rob Pitcher
CEO Revolution Bar Group

Jeremy Joseph
CEO Heaven / G.A.Y London

Usman Khushi
CEO Jacobs & Turner Limited

Andrew Fleming-Brown
CEO Douglas House Securities Ltd

Taylor McWilliams
Hondo Enterprises

Andrew Mickel
CEO Yard Works Ltd

Robert Beecham
MD Latitude London Ltd

Gholam Reza Najafian
CEO A&G Property Group

<<<<SIGNED BY SENDER>>>>

(Please ensure that you include your name and address within your letter)

SUPPORT
THE BIG FREEZE

**FREEZE THE
ECONOMY**

NO ONE SHOULD PROFIT
FROM THIS CRISIS.

Ask the Government to act now and show
support in this moment of crisis.

#WeAreAllInThisTogether

#TheBigFreeze

IN PARTNERSHIP WITH



Jägermeister

BULLDOG
LONDON DRY GIN



KEEP GOING, STAY CONNECTED



NDML

INSURANCE SPECIALISTS

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INFORMATION DOWN BELOW



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